

inside chinese business a pdf

Inside Chinese Business: A Strategic-Cultural Perspective Ming-Jer Chen, Ph.D. Darden Graduate School of Business, University of Virginia Chinese University of Hong Kong HSM's Expomanagement Argentina Buenos Aires, November 9, 2006

Inside Chinese Business: A Strategic-Cultural Perspective

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Inside Chinese Business: A Guide for Managers Worldwide. By Ming-Jer Chen. Harvard Business School Press, 2001. 219 pp. \$29.95. Purchase. Stay informed. Get the latest book reviews delivered to your inbox. More Reviews on Economic, Social, and Environmental From This Issue.

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